



MEMBERS' CONFERENCE & ANNUAL GENERAL MEETING

Friday 17 May 2024



Welcome to the Members' Conference & AGM

We are delighted to welcome you to our Members' Conference 2024.

We're excited to welcome you both online and in-person to our 2024 Members' Conference and AGM.

This event brings our community together every year. We learn from how the past 12 months has gone as we look to the future of UK ELT.

While our student statistics tell us that 2023 was our best year since the pandemic, we also recognise that ELT globally and in the UK is facing significant challenges and uncertainty. At times like this, our strength as a community of organisations is more important than ever. English UK exists to support and represent the UK's accredited ELT centres. Our vision is a UK ELT sector that transforms lives through learning and intercultural understanding.

Have a wonderful conference. We hope you enjoy the chance to network and learn from each other.

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Jodie Gray
Chief Executive
English UK

Timetable

Friday 17 May 2024

09:00 – 10:00 Registration and refreshments

10:00 – 10:15 Welcome from English UK and LanguageCert

10:15 – 11:00 The shape of UK ELT, a year in review: market trends that shaped 2023 and will impact 2024 with Ivana Bartosik followed by panel discussion

11:05 – 11:30 English UK: 20 years, 20 reasons for hope with Jodie Gray

11:30 – 11:40 Meet our exhibitors

11:40 – 12:00 Refreshments and exhibition

12:00 – 12:30 Annual General Meeting
(English UK centre members only)

12:30 – 13:00 Debate of conference motions / Q&A with English UK leadership team

13:00 – 14:00 Lunch and exhibition

14:00 – 15:20 Updates and innovation in UK ELT

15:20 – 15:30 Tips to successfully integrate RAS students in the English classroom with Madiha Sultan, RefuAid

15:30 – 16:00 Refreshments and exhibition

16:00 – 17:00 Closing keynote: Growing in resilience, developing from setbacks with Diana Osagie

17:00 – 18:00 Networking reception



Join the conversation
#EUKConference #UKELT

How to participate

How to participate online

All sessions will take place using Zoom webinar or Zoom meeting.

You will receive the Zoom links to the sessions by email at least two days before the conference. In order for the team to monitor attendance, and to prevent any security breaches, we will require you to register your attendance for selected sessions in advance. Please use the name you used to register for the event.

Do not pass the Zoom links to a colleague. Anyone not registered for the event will be removed automatically. If a colleague wishes to attend the event they will need to register for the event.

Use Zoom's Chat function to communicate with English UK, but please do not submit questions using this feature.

Do not record the sessions. Please respect the privacy of audience members if using screenshots on social media or other publicity – use images that only show presenters' faces and names.

How to participate in the AGM and conference motions

Whilst the conference is open to all, only the primary contact of an English UK member centre, or their appointed proxy, may participate in the AGM and/ or the conference motions debate.

The AGM will start at 12:00. It is a hybrid event. You may have your video on.

If attending online, join this meeting five minutes' before the start time (11:55) and add your 'name, centre name and member number' to your Zoom name. Your Zoom name should look like this:

Joe Bloggs, Your School of English, 789

If you wish to speak during the AGM or the debate, use the 'Raise hand' function in Zoom and wait to be called upon.

Voting

Voting during the AGM and conference motions debate will be by show of hands. Raise your hand (virtual if on Zoom) to vote when requested by the chair. If there is not a clear majority, then Choice Voting will be used.

The software is easy to use and we encourage all those who are eligible to take part. One primary contact or proxy voter from each centre should have the login details.

Thank you to our event sponsor

LanguageCert

The [PeopleCert Group](#) is a global leader in examination and accreditation services, assessing and certifying professional skills and language proficiency. [LanguageCert](#) develops and delivers a comprehensive portfolio of high-quality English language tests at all CEFR levels.

Recognised by an ever-growing number of higher education institutions and governments globally, LanguageCert is regulated by Ofqual and Qualifications Wales, and is a Home Office approved provider of SELTs (Secure English Language Tests) for UK Visas and Immigration, covering all visa types, in the UK and internationally. We deliver one of the world's most accessible and reliable English testing services. Our tests can be taken through a variety of delivery methods, either online with remote, live proctoring 24/7, or at designated test centres, in computer or paper-based formats.

We also offer flexible commercial schemes allowing partners to generate additional income by delivering, selling, or referring LanguageCert exams to test-takers, with minimal administrative effort.

The logo for LanguageCert, featuring the word "Language" in a dark blue, sans-serif font, and the word "Cert" in a bold, orange-red, sans-serif font below it.

Sessions and speakers

The shape of UK ELT market, a year in review: trends that shaped 2023 and will impact 2024

10:15 – 11:00

In this deep dive into the statistics, Ivana will guide you through the key takeaways outlined in the '2024 Student Statistics Report: English language students in the UK in 2023'. She'll identify what segments and markets shaped 2023, share her perspective on likely impacts on 2024, and provide a benchmark of source market performance.

The session will also provide a state of the global ELT industry view, elaborating on recent developments with a specific focus on the implications for the UK as a study travel destination.

Following Ivana's presentation, a panel of industry professionals will discuss their take on the data and their thoughts on the trends shaping the language travel sector.



Ivana Bartosik,
BONARD

11:05 - 11:30

English UK: 20 years, 20 reasons for hope

English UK's Chief Executive, Jodie Gray, will review the activities of the association over the last year and our ambitions for the future. 2024 marks 20 years of English UK. At a time when UK ELT is facing significant uncertainty, by harnessing the collective energy of the membership, as an association we have many reasons to be hopeful.

Jodie Gray was appointed chief executive of English UK in November 2020. Having worked at English UK for many years, she is extremely proud of the association and its executive team and is committed to supporting the members and the UK ELT sector.

11:30 - 11:40

Meet our exhibitors

The service providers exhibiting at this event are an important part of our industry. Each exhibitor will spend one minute introducing themselves and their services to you.

Please visit their exhibition spaces during the lunch and afternoon refreshment breaks.

Sessions and speakers

12:00 - 13:00

Annual General Meeting and conference motions

This is for English UK centre members only and will be led by Mark Rendell, chair of the English UK Board of Trustees.

The AGM's purpose is to:

- Allow members to receive and endorse reports from the trustees on the work of the association over the year including the Annual Report, financial accounts and complaint cases heard by the Ombudsman.
- Consider any nominations for Honorary Members or Fellows.
- To make any changes to the association's Rules or constitution (Articles of Association), if necessary.
- Discuss other matters that affect the entire organisation.

During the meeting members will be encouraged to vote on matters on the agenda and ask questions.

English UK is working hard to reduce waste, so please download a copy of the papers on your tablet/ phone in advance as no paper copies will be provided.

Immediately following the AGM, there will be a closed session to debate any conference motions submitted in advance.

14:00 - 15:20

Updates and innovation in UK ELT

Speakers from across the sector will present ideas on what you can do to get involved and benefit from research and initiatives on the topics below:

- Teacher recruitment: the capacity challenge and Access TEFL
- UK ELT and the environment: Green Action ELT Pledge
- Accommodation challenges: survey results and recommendations
- Inclusive recruitment: putting it into practice
- Campaigning: regaining our position as the world's number one ELT destination

15:20 - 15:30

Tips to successfully integrate RAS students in the English classroom

RefuAid's Language: A Gateway programme launched in 2016, working with accredited English language schools across the UK to provide free tuition for those who have had to flee their homes and have sought asylum in the UK. The programme has supported over 1,000 individuals from a displaced background to gain the language qualification needed for either higher education or professional requalification.

In this session, RefuAid's Language Programme Caseworker, Madiha Sultan, will be presenting an update on the impactful strides the RefuAid programme has made.

Growing in resilience, developing from setbacks



Diana Osagie

16:00 – 17:00

The keynote is designed to close your event with a bang!

Delegates will be encouraged, enthused and ready for the remainder of their year

The keynote contains a personal narrative that resonates with leaders and gives proven strategies for them to deploy.

With 20 years' experience leading secondary education, including six years as a successful head teacher in a London secondary school, Diana Osagie works at the cutting edge of leadership development. She lectures on a MA in Educational Leadership for a UK university. Diana is also school inspector with developed expertise scrutinising schoolwide systems.

With a proven track record of developing leaders via bespoke training programmes, Diana also founded The Academy of Women's Leadership. Specialising in supporting women to grow the leadership cultures of their organisations and to flourish as leaders established in confidence, Diana has established capability in mentoring and supporting leaders facing challenging circumstances and change. She is the author of *Courageous Leadership*, a humorous book that gives school leaders' strategies for to shape their leadership experience.

Thank you for joining us, we look forward to seeing you again at an upcoming event

Higher and Further Education Conference 2024

Edgbaston Park Hotel and Conference Centre, Birmingham

Friday 14 June 2024

StudyWorld Online 2024

Online

Wednesday 18 - Thursday 19 September 2024

Marketing Conference 2024

etc.venues St Paul's, London

Friday 27 September 2024

StudyWorld China Roadshow 2024

Chengdu, Beijing and Shanghai

Thursday 14 - Friday 22 November 2024

StudyWorld Manchester 2025

Hilton Manchester Deansgate

Monday 27 - Wednesday 29 January 2025

ELT Conference 2025

Hilton London Canary Wharf

Friday 28 February - Saturday 1 March 2025



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