

News Release
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English UK website gets a stunning new look

English UK today relaunches its website after a major overhaul.

Users will find Englishuk.com much easier to use, thanks to new navigation, clearer signposting and stunning graphics. The majority of the site has also been rewritten to ensure clarity for its users from all over the world.

"It's been a huge job but the end results are well worth it," said Annie Wright, deputy chief executive of English UK who has led the six-month project.

"We've redesigned the site from the bottom up, thinking about the way people use it, what they need to know and where they expect to find information. Our users include members, students, agents and also people who are simply seeking general information about English language teaching, and the new site should make it much easier and quicker for all of those groups to quickly find what they are looking for."

New features include flatter navigation, easy-to-find frequently asked questions, and a drop-down menu giving an overview of the whole site.

The website gets around 7,000 unique users each week.

Notes to Editors

1. English UK is the world's leading language teaching association, with more than 460 accredited centres in membership. It covers university and further education college language departments, international study centres in independent schools, educational trusts and charities, and private sector colleges. English UK is a UK registered charity (www.englishuk.com).
2. For more information, please contact Annie Wright (English UK Deputy Chief Executive - Business Services) on annie@englishuk.com.